

Your Journey and Key Dates

1. Showing an Expression of Interest!

Have a look over the challenges and discuss possible options within the school to enter the competition. Complete the **Expression of Interest Form**, selecting challenges you would like to hear more about. You will then receive guidance notes of your challenges of interest. We recommend Expression of Interest forms are completed before **Friday 22nd March 2024**. Once you are happy and wish to confirm a place, please return the **Confirmation Form**. The sooner you register for the Schools' Challenge, the sooner you can receive support and guidance along the way. All information documents and our Schools' Challenge video are accessible here:

[LAS Schools' Challenge 2024 | Wed 19 - Thu 20 Jun \(lincolnsreshowground.co.uk\)](https://www.lincolnsreshowground.co.uk)

2. Attending the Launch Event

The Launch Event is held at The Lincolnshire Showground on **Wednesday 31st January 2024 4pm-7pm**. During this free event, you will have the opportunity to gain valuable tips and advice from Schools' Challenge ambassadors and experts in the field, along with guidance and resources to support a successful entry.

It is **highly recommended** that you attend, to find out more information or to secure your interest in entering a challenge. Please **contact** sstone@lincolnsreshowground.co.uk to book your place.

3. Confirming your challenge and support

Once you have decided you would like to enter The Schools' Challenge, please return your **Confirmation Form** to Suzy Stone with your **selected challenge(s)**. You will then be emailed a **Welcome Pack** which includes: general & logistical guidance, judging criteria, general risk assessment, ticket booking form, insurance form, photo permission form, Schools' Challenge summary.

4. Challenge Support

Once confirmed, you will be assigned a **Schools' Challenge Ambassador** (if required) to support you with an industry insight and provide further knowledge. If you haven't received contact from your ambassador, please email Suzy Stone at The Lincolnshire Showground. We are on hand to support you throughout your challenge journey and are available on **email, telephone or a school meeting** to discuss any support needs and advice along the way. **Contact:** Suzy Stone, **Tel:** 01522 585502 **Mob:** 07850 938950, sstone@lincolnsreshowground.co.uk

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5. Further Challenge Support

We are also offering **drop in twilight sessions**, a relaxed opportunity to **ask questions and share ideas**. These will be held at **The Lincolnshire Showground between 4pm – 6pm**. You may attend one, all or none of these sessions depending on your needs.

Twilight Dates include:

Wednesday 6th March 2024

Tuesday 23rd April 2024

Tuesday 14th May 2024

Wednesday 5th June 2024



6. Completing the Required Documentation

We ask you to **complete the required forms**, when possible, to guarantee you can attend The Lincolnshire Show. Please use this checklist to ensure forms are sent back by their deadlines. These forms will be sent via email and can also be accessed on our website.

- Expression of Interest & Confirmation – Friday 22nd March 2024
- Ticket Application Form – Friday 3rd May 2024
- Insurance Form – Friday 3rd May 2024
- Photo Permission Form - Friday 3rd May 2024
- Challenge Summary – Friday 24th May 2024

7. Working on Your Challenge in School

It is now time to develop your challenge in school. Allow **students to have an input** into the challenge development with your guidance.

Your main aim is to respond to the challenge using the **judging criteria** as a guide, ensuring you are including all criteria points. Also use your guidance notes, ambassador and support from The Lincolnshire Showground to shape your challenge.

You will be required to attend both days of the Show with a **display stand** of your challenge, showing all the work you have carried out. The students will also carry out a **15-minute presentation** to the judges. Work within schools will be about developing these elements.

8. Top Tips!

- Allow students to be fully involved so that they completely understand the challenge and how it has developed.
- Be creative and interactive as possible, think about presenting the information in different ways – showcase your work!
- Ensure you have developed each criteria area of the judging criteria particularly the research and argument sections.

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9. Setting up

We highly **recommend set up on Tuesday 18th June 2024**, as vehicle access is limited on Show Days. The EXO Centre is where you will showcase your work and will be **open from 8am** for set up. You will be provided with:

- A 2m x 1m space located within the EXO Centre
- 1 x trestle table
- 2x chairs
- 1 x electrical power supply if requested

As you can see from the picture, your set up is basic. It is up to you to provide display boards, tablecloths, display work etc. to make it as **creative and eye-catching** as possible to wow the judges. Unfortunately, you will not be guaranteed a wall space, so do take that into account when planning your display.



10. Showcasing Your Work

Your allotted presentations should last **15 minutes** and be **student-led** (unless support required e.g. for early years and SEN). We usually recommend 10 minutes of students presenting in any way they like – talking, singing, film, PowerPoint, handouts, tasting etc. with 5 minutes for the judges to look around the display and ask any questions.

Judges have only a small window to assess the work against the judging criteria so it's important that students get across as much information as possible and displays are informative and eye-catching.

There will be **2 judges assessing**, one from a **farming background** the other from an **education background** to create a balanced mix. Not only the judges but the general public will visit your display stand over the 2 Show Days. This is a great opportunity for students to test their knowledge on the challenge topic and pass on to interested visitors. Previously, schools got creative and have provided **tasting, recipes, activities, games etc.** for the general public. All exciting ways to capture the interest of passers-by. The more **creative, colourful and eye-catching** the display is, the better. Schools have been known to develop their display vertically to cleverly make use of the space provided.

Please find overleaf a selection of **photos** of school displays that have wowed us. Hopefully this provides an understanding of the standards of challenges competing to be Schools' Challenge Champion!



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11. Preparation for the Day

You will be sent your tickets before the event day. **15 student tickets and 2 adult tickets are provided FOC each day.** Extras can be purchased. Your tickets will come in wrist band format for staff and children to wear. They are colour coded, so do wear the correct colour on the correct day. When applying for tickets it's important to confirm how many coaches you will be bringing as a coach pass(s) will be issued. If you are arriving in a coach or minibus, please enter through **Gate 6** (off B1398). You will enter the Showground at the **Entrance Gate G**. Cars can also park at this gate. **Disabled Parking facilities** is provided at each gate and will give priority access closer to the entrance. Schools are asked to be **present for both days of the Lincolnshire Show to interact with the general public** and experience the delights of the Show itself. We usually ask school groups to split up and take turns in manning their stand and experiencing the Lincolnshire Show itself. Awards will be announced on **Thursday at 2pm**, please make sure you are available!



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